

OPPORTUNITIES FOR IMPACT

The Suncoast Campaign for Grade-Level Reading capitalizes on methods to refocus efforts toward lasting impact.

MOVING THE NEEDLE

Finding ways for people to engage and create their desired future



Scarcity

Abundance

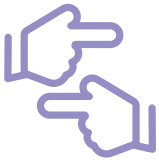
Expanding a narrow scope of thinking to a broad view of the collective resources from multiple sectors



Issues

Aspirations

Shifting the focus from problems, challenges, and barriers to a shared vision and new possibilities



Enabling

Engaging

Rather than taking actions that perpetuate problems, creating opportunities that change realities



Silos

Systems

Rather than acting in isolation, exploring, discovering, and working together in a shared ecosystem



Outputs

Outcomes

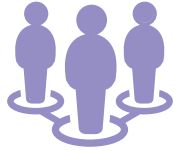
Rather than focusing on short-term actions, optimizing efforts toward long-term impact

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INTERNAL STAKEHOLDERS

Engaging all stakeholders — CEO/ED, board, staff, donors, and volunteers.
When we understand the "Why," we embrace the "How" and the "What."



CEO/ED



Board



Staff



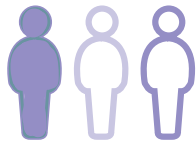
Donors



Volunteers

EXTERNAL STAKEHOLDERS

Working together with people, businesses, nonprofits, government, and the media to rethink obstacles and explore solutions



People



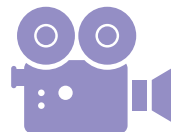
Business



Nonprofits



Government



Media