THE PATTERSON FOUNDATION

Suncoast Remake Learning Days

Labinar #2 — Designing Memorable Learning Experiences: Event Content & Production



Suncoast remake learning days
Presented by

What Makes an SRLD Experience?



- FREE + OPEN TO THE PUBLIC
- YOUTH + FAMILIES FOCUS
- HANDS-ON, ENJOYABLE, ENGAGING
  Children and adults learn together
- CONNECTED TO A LEARNING THEME
  Align with at least one theme:

  Arts | Maker | Outdoor Learning | Science | Technology | Professional Development | Youth Voice



WHAT WILL FAMILIES ACTUALLY DO?



Hands-on ≠ every event needs to have a craft

It means families have an active role in the experience.

Look for opportunities for children and families to respond, move, sing, vote, imitate, answer, create sounds, make choices, or participate in some meaningful way.

Welcome to the Suncoast Remake Learning Days Host Connection Center!

The Host Connection Center brings together the tools and resources you need to plan, promote, and host a successful Suncoast Remake Learning Days event. From getting started through event day, you'll find practical resources to support you along the way. As we work together to build our 2027 festival, these resources will support you in creating engaging, hands-on learning experiences for our community. Explore what's available and return throughout your planning journey as new resources are added.

Get Started

Find the essentials to begin planning.

Create Your Event

Bring your event idea to life.

Market Your Event

Get the word out and reach families.

Share on Social Media

Plan, create, and share with confidence.

AI Made Easy

Put AI to work for your event.

Explore the Labinar Learnings

Revisit key ideas and takeaways.

Learn, Share, & Get Inspired

Discover SRLD stories and inspiration.

Create an Irresistible Event Listing

Help families picture what they'll experience

CREATE AN IRRESISTIBLE EVENT LISTING

Help families quickly understand what they'll experience—and make them want to participate.

STEP 1. TITLE — Catch Their Attention
Make it clear, specific and inviting.
Instead of: Family Science Event, **Try:** Slime Lab: Mix, Stretch & Experiment!

My Event Title: _____

STEP 2. DESCRIPTION — Put the Experience First
Lead with what families will actually DO? *Make • Try • Explore • Discover • Create • Experiment • Move • Build*
What makes the experience special? *Solve a challenge • Explore together • Get creative • Make a discovery • Take something home*

BUILD YOUR DESCRIPTION
Use this simple frame to get started.

At [EVENT NAME], families will [WHAT THEY'LL DO] while [WHAT MAKES THE EXPERIENCE SPECIAL].

STEP 3. MAKE IT FIT
LONG DESCRIPTION — 450 characters
Tell the fuller story of the experience.

_____

_____

_____

SHORT DESCRIPTION — 200 characters
Capture the experience in its simplest, most compelling form.

_____

_____

STEP 4. BEFORE YOU SUBMIT
Does your listing...

- ☐ Make clear what families will do?
- ☐ Use specific, active language?
- ☐ Make clear what makes the experience special?
- ☐ Accurately reflect the experience?
- ☐ Fit the character limits?
- ☐ Make timing expectations clear if your event has a set start time?

The Guest Journey

ARRIVE → KNOW WHERE TO GO → UNDERSTAND WHAT TO DO → PARTICIPATE → MOVE THROUGH → LEAVE

Think about your event from the guest's point of view.







MAKE IT EASY TO PARTICIPATE

If a family arrives halfway through, can they immediately figure out how to participate?

EVERY STATION SHOULD ANSWER

WHAT IS THIS? • WHAT DO WE DO?
WHAT ARE THE STEPS? • WHAT DO WE DO NEXT?

Make it easy to find entrances, check-in, activities and restrooms.

2026-2027 Suncoast Remake Learning Days
Partnership Agreement between
Event Anchor Host
&
Collaborating Partners

The Suncoast Campaign for Grade-Level Reading (SCGLR) is a four-county effort in Charlotte, DeSoto, Manatee, and Sarasota counties in Florida fostering wide community participation to achieve shared aspirations for the success of families and children.

The Suncoast region of Florida, led by the Suncoast Campaign for Grade-Level Reading is invited to participate in this national Remake Learning Days program with the generous support of The Patterson Foundation.

Suncoast Remake Learning Days is a 15-day learning festival that celebrates the many learning opportunities in a community. This celebration highlights innovative experiences and opportunities for youth and participants of all ages to develop their sense of creativity, perseverance and curiosity. A variety of organizations work together to open their doors to welcome families as well as travel into neighborhoods to host hands-on, relevant and engaging educational experiences for youth of all ages (pre-K through high school) and their families, caregivers and educators. These events are free and open to kids of all ages.

This agreement is between the participating organizations listed below. It is not required for participation in Suncoast Remake Learning Days and does not need to be submitted to or approved by the Suncoast Campaign for Grade-Level Reading (SCGLR) or The Patterson Foundation.

The following organizations are partnering to make a 2027 Suncoast Remake Learning Day event reality:

Event Anchor Host _____and Collaborating Partner(s)

_____ & _____ & _____ &

_____.

Partnership Agreement Template

Great partnerships start with clear expectations. Get everyone on the same page with this helpful resource.

Event Production Checklist

Space & Flow
Parking?
Check-in?
Entrance?
Tables + Seating?
Traffic flow?
Restrooms?
Weather backup?

Supplies & Activities
What materials?
How many?
Where are extras?
Who restocks?

Tech & Equipment
Power or Wi-Fi?
Music + speakers?
Mic or projector?
Tested before opening?

People
Who sets up?
Who greets + facilitates?
Who troubleshoots + restocks?
Who photographs + cleans up?
How are staff identified?

Hospitality
Food + drinks?
Water?
Seating + rest?
What helps families feel welcome?

Experience Details
Signage?
Décor + music?
Themed snacks?
Photo moment?
Takeaway?

Every Great Event Needs a Game Plan

Keep your team organized and your event running smoothly with this RUN OF SHOW template.

Event Title:
Event Date:
Event Time:
Run of Show (ROS)

Event Description:

Social Media:
#SuncoastRemakeDays2027

VENUE/LOCATION	REGISTRATION
Venue: **Address:** **Venue Contact:** **WiFi Connection:** **PW:**	**Number of participants:** **Registration link:**
EVENT PARTNERS	
Name: **Contact:** **Name:** **Contact:**	

EVENT STAFF/VOLUNTEERS	ASSIGNED ROLE
	Event Set up | Clean up | Break Down

Three Questions to Take With You

WHAT WILL FAMILIES DO?

HOW WILL FAMILIES EXPERIENCE IT?

WHAT HAS TO HAPPEN BEHIND THE SCENES TO MAKE IT WORK?

Join Us at Friendsgiving!

Welcome to this gathering of "Wonder Makers"

FRIENDSGIVING

Come spend some time with your Suncoast Remake Learning Days friends, old and new.

Thursday, November 5 | 4:00p – 5:30p

The Ora: 578 McIntosh Rd. Sarasota, FL

- Get information about SRLD 2027
- Experience exciting hands-on learning
- Have an old laptop, tablet, or cellphone? Bring it to donate.

Food, Fun, Friendships + Opportunities to Do, Discover and Connect

Suncoast remake learning days

CLICK HERE TO REGISTER

SEARCH QRS.LY/GIHHTTU

OR

SCAN HERE

THE PATTERSON FOUNDATION

What Will Families Remember?







The thing they created together.
The moment they discovered something new.
The feeling of being welcomed.

We can't wait to see the experiences you create!