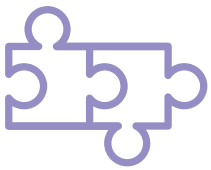
THE FIVE Cs

No matter the circumstances, the Suncoast Campaign for Grade-Level Reading (SCGLR) enters each day focused on five constants that power its ability to thrive in the face of change while harnessing that change to work in new, impactful ways. This is achieved through five key actions:
Caring → Connecting → Collaborating → Contributing → Creating

Caring

Caring: SCGLR channels empathy and compassion for children and families in the Suncoast region and beyond. As a regional accelerator, with the support of The Patterson Foundation, SCGLR undertakes work in ways others are not doing, cannot do, or will not do. This affords SCGLR unique opportunities to create meaningful change, for which we are ever grateful. Knowing and embracing what's possible through our work allows each of us to live and work in the spirit of joyful stewardship.

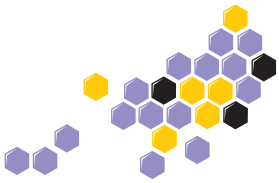


Connecting

Connecting: SCGLR's approach is organized around the principle that, to learn, share, evolve, and strengthen, we must first be connected. SCGLR provides opportunities to bring people, organizations, and communities together, strategically linking Internal Stakeholders (CEO/executive director, board, staff, donors, volunteers, and beneficiaries); External Stakeholders (people, businesses, nonprofits, government, and the media); and Areas (local, regional, statewide, and national communities).

Collaborating

Collaborating: When SCGLR seeks to strengthen outcomes within shared aspirations, it looks to the organizations and entities at the forefront of the ongoing work in that space. Rather than arrive at its work with the answer, SCGLR strives to learn from those actively creating the kind of future people aspire to live in, finding opportunities to strengthen their efforts while continuing to introduce them to other mission-aligned causes and organizations.



Contributing

Contributing: SCGLR strives to strengthen those with whom it collaborates. With an eye toward long-term thrivability and mission impact, SCGLR exercises agility in its response to emerging opportunities, catalyzing new programs and producing needed resources.

Creating

Creating: Beyond sharing promising innovations within these networks, SCGLR actively works with them to identify opportunities to innovate organically — from idea to implementation. Developing high-tech platforms and virtual experiences can connect more people, organizations, and communities to proven solutions and approaches that advance shared aspirations in new, exciting ways.

SUNCOAST
The Campaign for
GRADE-LEVEL
READING