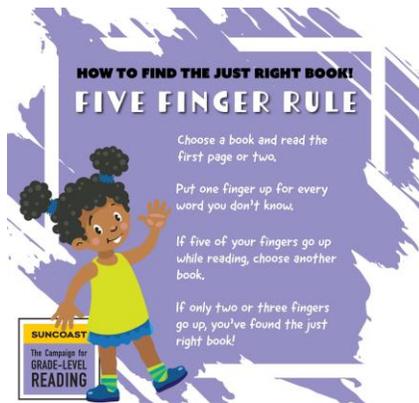


Suncoast Summer Reading Challenge 2020

Let's Up our Game!

Goal: Participating summer programs and families will partner with the Suncoast Campaign for Grade-Level Reading (SCGLR) to battle the “summer slide.” The summer slide shows the tendency for students, especially those from asset-limited families, to lose as much of three months of the reading skill gains they made during the previous school year.

Participating summer programs, parents, and caregivers, as part of the Suncoast Summer Reading Challenge (SSRC), will share information and enthusiasm with children inspiring them to read and log at least six books at their appropriate reading level* between June 1, 2020, and August 7, 2020 (10 weeks).



*Appropriate Reading Level: Remember the goal is to increase reading skills. We want students to select books at or slightly above their reading level.

Goal: Summer camp providers, students, parents, caregivers, library systems, school systems, summer recreation programs, foundations, and teaching artists will work collaboratively to strengthen existing summer learning opportunities for children from asset-limited families, aged four – grade 3. This collaboration will allow for increased learning through shared knowledge and data and will help develop a stronger, more unified voice in support of our most vulnerable children.



“Never underestimate the valuable and important difference you make in every life you touch for the impact you make today has a powerful rippling effect on every tomorrow.” Leon Brown

Who can be a part of the Suncoast Summer Reading Challenge?

- Any Pre-K or elementary school student from Charlotte, DeSoto, Manatee and Sarasota counties can participate in the Suncoast Summer Reading Challenge 2020. Outcome measurements will be obtained for K-3 children attending public Elementary Schools. The SSRC We will use K-3 i-Ready results where available in Charlotte County, K-3 i-Ready results in Manatee and Sarasota counties and Renaissance K-3 results where available in Charlotte County and DeSoto County to evaluate the success of the program and award bonus dollars.

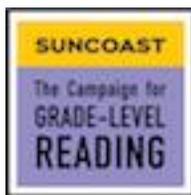
How can my organization be a part of the Suncoast Summer Reading Challenge?

- The Patterson Foundation will provide supports for summer programs serving at least 20 children per week from predominantly asset-limited families who **fully** participate in the Suncoast Summer Reading Challenge. (50% or more of the students qualifying for free and reduced lunch using 2019-20 data) The summer program must offer programming for at least four weeks during the summer.
 - There will be one level of support for summer programs who are meeting on-site, and a different level of support for summer programs operating virtually.

What does full participation look like?

Training

- 1. Each participating summer program will have an designated Suncoast Summer Reading Challenge Team Leader/Contact person.**
 - a. This person will be happily responsible for communicating all Summer Learning plans and reporting data and pertinent information to The Patterson Foundation.



2. **Each summer program’s team leader/contact person and at least one other full-time staff person will attend the 90-minute Suncoast Summer Reading Challenge virtual Blast Off event at 10:00am on May 16th, 2020.**
 - a. This Blast Off is a blast! This virtual event is open to **all** staff and volunteers from participating summer programs. The Blast Off will include professional development, motivational information, door prizes, and information about “THIS BOOK IS COOL!” programming available to summer programs.
3. **If your summer program is in session the week of July 6, 2020, the program’s team leader/contact person and at least one other full-time staff person will participate in a mid-summer Zoom Video Booster Training and Chat.**
 - a. A variety of times will be offered on Wednesday, July 8 and Thursday, July 9, 2020.
4. **All staff interacting with the children participating in the Suncoast Summer Reading Challenge will view the Suncoast Summer Reading Challenge training video and participate in a virtual question and answer session.**
 - a. The Patterson Foundation will provide the team leader/contact person from each participating summer program a link to the training video. After the staff has viewed the video, a virtual question and answer session will be scheduled. Don’t forget to include your volunteers, the more you train...the stronger we’ll be!

Suncoast Summer Reading Challenge Training at a glance

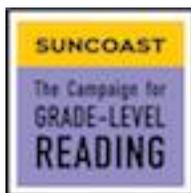
1. **Select your team leader/contact person**
2. **At least two people attend the virtual Summer Blast Off Event (Saturday, May 16)**
3. **All staff view the SSRC training video and participate in a virtual Q&A session.**
4. **At least two people attend the Zoom Video Booster Training and Chat (July 8 or 9)**

Executing the Challenge and Reporting

1. **All on-site participating students will be provided with a physical official Suncoast Summer Reading Challenge Log to keep track of their progress.**
 - a. The log may travel home with the students, or be kept by the summer program.



2. **All students who are participating virtually as part of the summer program’s cohort will be given an electronic Suncoast Summer Reading Challenge Log to complete weekly.**
3. **Each on-site summer program will award silicone bracelets, provided by the Suncoast Campaign for Grade-Level Reading, for the first 6 books read. When children reach the 6-book goal, they will be given an “Out of this World” Brag Tag and 24” chain.**
 - a. The awarding of bracelets and brag tags will take place at least once per week at each summer program. Students will receive a different color bracelet for each book read, up to 6 books. Children will earn one brag tag when they reach 6 books and can earn an additional Brag Tag every time they read 5 more books.
4. **All students who are participating virtually as part of the summer program’s cohort will receive silicone bracelets provided by the Suncoast Campaign for Grade-Level Reading for the first 6 books read. When children reach the 6-book goal, they will be given an “Out of this World” Brag Tag and 24” chain.**
 - a. The summer program will arrange a time the bracelets and brag tags can be picked up or mailed to the students, at least once every two weeks.
5. **The Suncoast Campaign for Grade-Level Reading will provide a series of webcasts entitled “THIS BOOK IS COOL!” Each week, two books per grade level for PreK, K, Grade 1, Grade 2, and Grade 3 will be featured. The webcast for each book will include a special guest sharing five reasons why “THIS BOOK IS COOL!”, 6 vocabulary words, and a suggested activity that is connected to the book. Participating on-site summer programs will receive a “THIS BOOK IS COOL!” activity guide with step by step instructions for all 100 suggested activities and up to two sets of the 100 featured books. A Summer Reading Challenge toolkit with additional ideas and lessons to help encourage a love of reading will also be provided.**
6. **The “THIS BOOK IS COOL!” webcasts may be used as part of a summer program’s virtual offerings. To qualify for funding support, the summer program must offer activities and opportunities for engagement beyond “THIS BOOK IS COOL!” If a summer program does not have the capacity for additional virtual offerings, we hope the summer program will encourage families with children grades PreK–3 to sign up for the Suncoast Summer Reading Challenge directly with the Suncoast Campaign for Grade-Level Reading.**
7. **SCGLR will offer “THIS BOOK IS COOL!” support to families with students grades PreK–3 who qualify for free and reduced lunch. This support will consist of positive weekly**



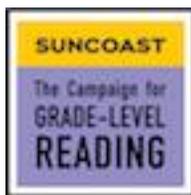
messaging on the importance of reading and up to two books per week provided through the generosity of The Patterson Foundation. Parents must register their children through SCGLR and provide weekly reports on the number of books read by each child participating in SSRC.

- 8. On-site summer program staff will help create “A Culture of Reading.”**
 - a. On-site staff members and volunteers are encouraged to read during the summer and wear the bracelets and Brag Tags they earn. Model a love of reading!

 - 9. Stay connected throughout the summer.**
 - a. Team leaders/contact persons at each summer program, on-site and virtual, will connect with a Suncoast Campaign for Grade-Level Reading Engagement Team Member at least once a week for a brief learning and sharing session. This session may include photos and anecdotes from the week’s reading activities. The Engagement Team Member will share what is working at other programs.

 - 10. Keeping track.**
 - a. The team leader/contact person for on-site summer programs and summer programs with a virtual cohort will keep a record of all participating children and the number of books they have read each week. Unique identifier numbers or full name, birthdate, and most recent school attended will be provided for each child. This information will be reported within two weeks of the start date of the summer programming as listed in the MOU. This record will be shared electronically with The Patterson Foundation by noon on Mondays following each week of the program. Missing a reporting period may result in a loss of funding. Don’t let this happen to you.

 - 11. How are you making reading fun and essential?**
 - a. Each participating summer program will plan at least two summer reading activities each week in addition to the “THIS BOOK IS COOL!” webcasts and activities. A list of proposed Summer reading activities and/or virtual offerings will be received by The Patterson Foundation prior to the first support payment being issued. A weekly list of actual activities will be in the site’s weekly report.
-



“Reading should not be presented to children as a chore or duty. It should be offered to them as a precious gift.” – Kate DiCamillo

Family Engagement

- 1. All participating on-site and virtual programs will be given Suncoast Summer Reading Challenge Parent Guides to share with their families.**
- 2. Each summer program must include parents and families in at least one of the events planned as part of the Suncoast Summer Reading Challenge and will share their plans for including families in the Suncoast Summer Reading Challenge with The Patterson Foundation.**
 - a. The Patterson Foundation will provide a quick and easy form for each program to complete. <https://forms.gle/QCAbw5ovjYha8tiHA>
 - b. The first five programs submitting their parent/family engagement form may be eligible for additional support for their parent/family events by The Patterson Foundation. More free stuff!

Communicating your success

- 1. Give the students a shout-out!**
 - a. Students reaching 4 books read, 5 books read, 6 books read and beyond will be acknowledged in print at their on-site summer program in at least one way. (For example: names and photos on a bulletin board, on a poster) Students reaching these goals who are participating in a virtual cohort will be recognized in a newsletter, in an electronic letter home, or acknowledged on a website.
- 2. Give the region a shout-out!**
 - a. All programs will be encouraged to engage parents, board members, staff, and volunteers in the celebration of National Summer Learning Week, July 6 – 11. Photos and short videos of celebration events will be shared in the providers weekly reports to be shared by The Patterson Foundation both regionally and nationally.
 - b. Shhh! (Keep this a secret) After you have read this far, send Beth Duda an email at Bduda@thepattersonfoundation.org with the name of a children’s book in the



subject line. Provide your name and snail mail address. The first 40 people to send in a title will receive a prize! (prizes are no longer available)

“Any book that helps a child to form a habit of reading, to make reading one of his needs, is good for him.” – Maya Angelou

1. Let’s keep it real.

- a. Each participating program and family agrees to encourage honesty in the accurate accounting of books read. The integrity pledge is printed on each Suncoast Summer Reading Challenge log:

- ***I understand it is my responsibility to keep my brain, body, and character strong. I know that reading books over the summer is important for my brain and my future. I will keep a truthful record in this log of books I have read this summer. Watch as I build a better me!***

The first time the on-site students take the pledge they will receive a sticker with the pledge printed upon it. Students in virtual cohorts will be sent an electronic copy of the sticker. The integrity pledge is an opportunity for character building and may be combined with games, activities, and recommended books.

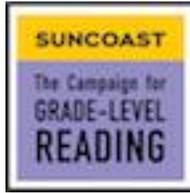
How can the support dollars be used?

1. The support dollars given by The Patterson Foundation must be used to promote summer reading. These funds may be used to compensate the team leader/contact person, the person charged to collect and report data, approved Association of Florida Teaching Artists (AFTA), Van Wezel Performing Arts Hall educators, authors, librarians, or dedicated reading staff/remedial educators. In addition, the support dollars may be used to fund activities and materials.



2020 Suncoast Summer Reading Challenge Supports						
Supports	Virtual Programs with at least 20 participating students	On-site Programs with at least 20 participating students*	Virtual Programs with more than 40 and less than 60 participating students	On-site Programs with more than 40 and less than 60 participating students*	Virtual Programs with more than 60 participating students	On-site Programs with more than 60 participating students*
\$400 for Summer Blast off, SSRC Training and Q&A session	✓	✓	✓	✓	✓	✓
Access to "This Book is Cool!" webcasts	✓	✓	✓	✓	✓	✓
A set of 100 "This Book is Cool!" books	✓	✓	✓		✓	
Two sets of 100 "This Book is Cool!" books				✓		✓
\$250 per week for each week the program is in session (Note: virtual offerings may include "This Book is Cool!", but to qualify for support, additional weekly virtual offerings must be included)	✓	✓	✓		✓	
\$500 per week for each week the program is in session				✓		✓
\$5 additional dollars per week for every participating child once a total of 60 has been reached. Capped at a total of \$1,000 per week						✓

*Participating students – weekly reading progress must be reported by noon on Monday



Library Branch Supports

1. Libraries who turn outward and travel off-site to offer programming aligned with the 2020 Suncoast Summer Reading Challenge, at programs serving at least 30 asset-limited or underserved children and their families not already participating in the 2020 Suncoast Summer Reading Challenge, are eligible for \$200 per program with **prior authorization and an MOU** in place from the Suncoast Campaign for Grade-Level Reading. Additional funds may be made available on a case by case basis for libraries offering innovative programs in partnership with organizations able to track and report data.
-

Bonus Pool

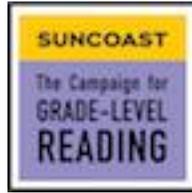
The Patterson Foundation will obtain K-3 i-Ready results where available in Charlotte County, K-3 i-Ready results in Manatee and Sarasota counties, and Renaissance K-3 results where available in Charlotte County and DeSoto County to evaluate the success of the program and award bonus dollars. Aggregate scores from the last diagnostic test prior to summer will be compared to the first diagnostic when students return in the fall for all participating students, K-3, who successfully completed the Suncoast Summer Reading Challenge.

A bonus pool will be set aside to be awarded to fully participating summer programs based upon the results of their students using the above-mentioned outcome measurements. The size of the bonus pool will be determined by the number of participating on-site summer programs, \$1,000 per site. If there are 30 summer programs participating in the Suncoast Summer Reading Challenge with on-site offerings, the bonus pool will be \$30,000, if there are 47 summer programs participating, the bonus pool will be \$47,000.

The pool will be split according to the number of participants successfully completing the Suncoast Summer Reading Challenge by reading at least 6 books. Each fully participating Summer Program will be allocated a % of the pool based on the number of participants they have completing the challenge.

If a program's students on average gain reading skills over the Summer months, the program will receive 100% of their bonus allocation.

If a program's students maintain their reading reading skills over the summer with no loss, the program will receive 80% of their allocation.



If a program's students lose equal to or less than an average of .5 months of reading skills, the program will receive 50% of their allocation.

If a program's students lose equal to or less than an average of 1 month of reading skills, the program will receive 30% of their allocation.