

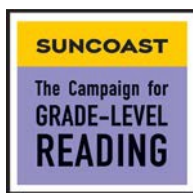
# Attendance Awareness Month Poster Contest 2018-2019

"Strive for Less than Five Days Absent."

Name \_\_\_\_\_ Grade Level \_\_\_\_\_

School Name \_\_\_\_\_ Teacher Name \_\_\_\_\_





## Help your child succeed in school! School success goes hand in hand with good attendance!

Attending school regularly is essential for students to gain the academic and social skills they need to succeed. As early as preschool and kindergarten, chronic absence - missing 10 percent of the academic year - leaves third graders unable to read proficiently, sixth graders struggling with coursework, and high school students off track for graduation. In some communities, chronic absence affects more than one out of four children.

### Poster Contest Rules:

**Eligibility:** The contest is open to all public school students attending Elementary schools in Charlotte, DeSoto, Manatee and Sarasota counties and VPK students in Charlotte, DeSoto, Manatee and Sarasota counties.

### Poster Theme/Size Requirements:

1. Every poster entry must include the logo on the template, "Every Day Counts".
2. Templates for the poster may be obtained from participating Elementary Schools or by contacting [info@gradelevelreadingsuncoast.net](mailto:info@gradelevelreadingsuncoast.net)
3. The size should be vertical with the length no greater than 17 inches and width no greater than 11 inches.
4. Posters may be created with a variety of media, including watercolors, markers, crayons, ink, original computer graphics, and cut paper. Please do not use materials that may smear, crack, or chip.
5. The Pre-K category allows for more than one artist per poster. (Please note: all other grade-levels require one student to be the sole and independent creator of the entry.) Posters created at the Pre-K level may be created by a group of students.
6. For grades K and higher, only one entry per student and the student must be the sole and independent creator of the entry (i.e. no joint entries, no parent or adult collaboration). Additional entries will not be eligible.
7. Only original artwork will be accepted. Posters containing any images not created by students (i.e. copyrighted images or clipart) will not be considered.
8. All entries become the property of the Suncoast Campaign for Grade-Level Reading and may be reproduced. The decision of the judges is final, we will not enter into correspondence regarding the judging.
9. All prize winners agree to take part in post-competition publicity.

### Timing:

1. The contest will begin during Attendance Awareness Month - September, 2018. Participating students should submit their poster according to the procedure outlined by their school. Posters should be submitted by 4:00 pm on Friday, September 28, 2018.
2. Each participating public school will determine its own selection method and will select its own winners by 4:00pm on Friday, October 5, 2018 for one individual or group entry for Pre-K (if the school offers Pre-K) and one individual entry for each grade, K-5.
3. Each participating Pre-K Center will determine their own selection method and will select their own winning poster by 4:00pm on Friday, October 5, 2018, one winning entry per school.
4. The winning poster from each Pre-K Center must be mailed to the Suncoast Campaign for Grade-Level Reading in the provided envelope. One winning poster per Pre-K Center. Entries must be postmarked no later than midnight on Tuesday, October 9, 2018.
5. The winning entries from the public schools need to be placed in the provided Suncoast Campaign for Grade-Level Reading envelope, and placed for pick-up at the front office of the school no later than 8:00 am on Monday, October 8, 2018. The envelope will be picked up by a representative of the Suncoast Campaign for Grade-Level Reading and processed for regional judging.
6. The Suncoast Campaign for Grade-Level Reading will scan each entry and share the electronic images with the school and district for use on social media.
7. Winners of the regional prizes will be notified on or about Monday, December 3, 2018, and will be subsequently announced on [www.gradelevelreading\\_suncoast.net](http://www.gradelevelreading_suncoast.net). All entries will become the property of the Suncoast Campaign for Grade-Level Reading and will be displayed at various locations.
8. The prizes for the regional competition will be formally presented at a School Board Meeting in each county.

### Judging Process:

1. Posters will be judged at the regional level by a panel of judges selected by the Suncoast Campaign for Grade-Level Reading. The makeup of the panel will be announced following the judging. Any attempt to influence a judge will result in immediate disqualification of the entry. Posters will be judged according to the following criteria:
  - o Use of the "Every Day Counts" template, the "Every Day Counts" icon must be visible.
  - o Relevance to the theme - Attendance Awareness
  - o Creativity and originality
  - o Visual clarity and appeal

### Prizes:

1. Each winning Pre-K entry submitted by a Pre-K Center, and each winning Pre-K entry submitted by a public school will receive a basket of books (\$50 value), certificate of achievement for the artist, and a framed, full-color copy of the winning poster.
2. The school-level winners in grades K-5 will receive a certificate of achievement, 2 framed, full-color copies of their winning poster (one to be displayed in the school and one to take home), and an invitation for four to an exclusive, special event hosted by the Suncoast Campaign for Grade-Level Reading.
3. The grand prize winner from each grade-level, K-5, in each county will receive an Apple® 2018 iPad.

## Suncoast Campaign for Grade-Level Reading

