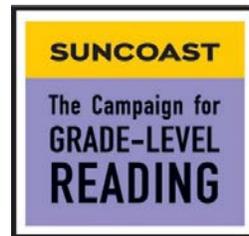


The Suncoast Campaign for  
Grade-Level Reading

July 6-12, 2020  
Volume 1, Issue 5



# Suncoast Summer Reading Challenge Newsletter

Welcome to the 2020 Suncoast Summer Reading Challenge!  
We're honored that you've chosen to participate in this year's  
Suncoast Summer Reading Challenge!

## WHAT IS THE SUNCOAST SUMMER READING CHALLENGE?

The Suncoast Summer Reading Challenge is a community-wide effort serving Charlotte, DeSoto, Manatee, and Sarasota counties. Our focus is on helping children, especially those from low-income families, succeed in life by ensuring they read on grade level by the end of their third-grade year. Research shows that students can lose up to 30% of what they've learned during the school year if no academic work is done during the summer. That's where the Suncoast Summer Reading Challenge comes in! Our goal is to help students maintain or increase their reading level from the time they leave school in May to the time they return to school in August.

Rita is here to help you choose that just-right book using the Five Finger Rule!

Sometimes choosing a book that is just right is tough! Aid students with this task by teaching them the [Five Finger Rule](#).

- Choose a book and read the first page or two.
- Put one finger up for every word you don't know
- If five of your fingers go up while reading, choose another book.
- If only two or three fingers go up, you have found just the right book!

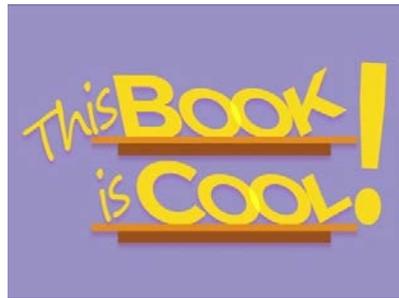
## What Parents Are Saying About This Book Is Cool!

" We are working through the books! We got the envelopes and the opening of them was like Christmas for my kids! To say they were ECSTATIC is an understatement! Thank you so very much!! Here is a picture of the crafts we did from one day so far! Thank you, again!"

-Parent of a Kindergarten, 1<sup>st</sup> and 2<sup>nd</sup> Grader



# THIS BOOK IS COOL!

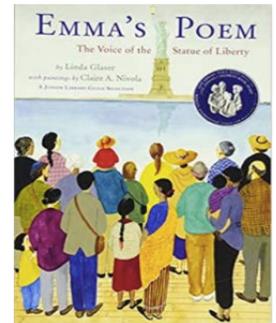
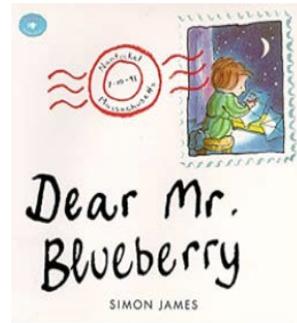
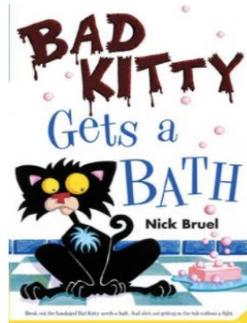


Click the *This Book Is Cool!* logo for direct link to the book episodes!

**THIS BOOK IS COOL!** is a series of 100 webisodes to encourage a love of reading.

Check back weekly throughout the summer for new webisodes, and remember, reading is the key to succeeding!

Check out these featured books from *This Book Is Cool!*



## Summer Reading Tips! Check Back Weekly For New Reading Tips

### Read everywhere

# 5

Remember reading material comes in many different shapes and sizes. Magazines, comic books, road signs, menus, board games, grocery lists, notes to each other, product packaging, and closed captioning on television provide reading opportunities.

Suncoast Summer Reading Challenge 2020  
Let's Up our Game!



Why Summer Reading Works

Research shows that children who do not read regularly can lose two months or more of reading skills over the summer. Reading just six books at the appropriate reading level during the summer can help your child soar during the school year.

What Do Good Readers Do?

They keep reading! Our goal at the Suncoast Campaign for Grade-Level Reading (SCGLR) is to strengthen students reading skills. We want to help bridge the gap between the school year and summertime. Many students experience a decline in reading proficiency simply because they aren't reading during the summer months. The Suncoast Summer Reading Challenge is one way to encourage students to continue reading even though they're not at school.



SUMMER READING IN ACTION!



"Be willing to access joy in the face of adversity"

– C.W. Metcalf

We want to highlight your camp during the 2020 Suncoast Summer Reading Program. Share with us how your campers and families are connecting, learning, and evolving through the Summer Reading Challenge!



Above: Campers and staff with the Bradenton Dream Center, create and learn using the book The Water Princess by Susan Verde.

Below and Right: The boys and girls with the City of North Port GMAC Summer Camp are reading and constructing new vocabulary words. Can you read what the words spell?



The campers at Boys and Girls Clubs of Manatee at Daughtrey Elementary read the book Brontorina by James Howe. Check out their awesome dream posters!

Have you thought about using social media to share your thoughts? Tweet, or post to Facebook or Instagram about your camp's success! Be sure to tag SCGLR too! @SuncoastCGLR #SummerRC2020 #GLReading @readingby3rd @ThePattersonFoundation @summerlearning.